

Serving The Cavalier Daily and Its Alumni

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CDAA WELCOMES TWO NEW OFFICERS

The CDAA Board of Directors met in Charlottesville on Sept. 28, 2002, and once again I was impressed with how much we have accomplished in a short period of time. I am pleased to bring you this update on board affairs:

New Executive Committee Members
Let me begin by welcoming our two newest members of the CDAA Executive Committee. **Lisa Guernsey Krupicka**, ('93) has filled the vice president position, and **Candice Shepherd** ('97) has become our treasurer. Both are long-standing CDAA board members. Lisa most recently served as programming director. Her primary focus will continue to be on scholarships (she already sits on this committee), as well as assisting with both the CD workshop programming and the alumni networking efforts of the CDAA. Candice will have her hands full with normal treasurer responsibilities, including managing the newly instituted budgeting process and working with Alumni Hall to ensure proper accounting of our funds. We are very excited to have them join the Executive Committee, and we thank their predecessors, **Greg Trevor** ('86) and **Chad Hall** ('96) for their hard work and commitment to the CDAA.

New Initiative: History of the CD
It has been our intent for some time that the CDAA should create a history of The Cavalier Daily to preserve

DIANE KREHMEYER
CDAA PRESIDENT

base to better assist CD staff members and alumni seeking an internship or future career change. The committee has developed a quick career survey, which I hope you received along with our fund-raising letter in December. We ask that you take just five minutes to complete the survey and return it to us so this group can improve our networking resources for everyone! Should you misplace your survey, you can access it at www.cdalumni.org.

See **PRESIDENT**, Page 7

STAFF IN THE GROOVE, SUPPLEMENTS ABOUND

(The following was submitted prior to the CD's Jan. 26 elections.)
This has been quite a term so far. Although the production of the paper has been running like clockwork, there have been a few bumps along the road. But in the end, we are emerging much stronger and reassured of just how special The Cavalier Daily is.

When I say clockwork, I mean it. Although our first semester saw average roll times near 3 a.m., fall semester we upped our average roll time a good two hours! The entire staff is on the ball, doing an efficient and nearly flawless job. The literary content is thriving with big stories. Under Managing Editor **Emily Roper** and Assistant Managing Editors **Abby Curran** and **Sam Bresnehan**, our pages have been intriguing day after day.

BRANDON ALMOND
CD EDITOR-IN-CHIEF

review; the Arts & Entertainment Book Review; and everyone's favorite, Hoops, the annual ACC basketball supplement. It's truly amazing that our staff can produce a daily paper and still have extra time to devote to these special editions. We look forward to rounding out the term with them. In a difficult decision, the managing board had to ask Executive Editor **Jeffrey Eisenberg** to choose his position on the MB and his role as a public figure, that of counsel for Adam Boyd in the open

honor trial. Feeling a moral duty to help a friend he felt was the victim of an injustice, Jeff left his post as executive editor. This was no easy task, but we have since seen that this was the right thing to do. Members of the community, and our staff as well, have expressed their understanding of the situation. It's tough to tell a friend to choose between two things he loves, but we had to do the right thing for the good of the paper. In Jeff's absence, the staff has stepped up to help out on the edit board's writing of the lead editorials, and the opinion staff has been especially helpful. Though Jeff will be missed, the paper will go on as it always has. Chief Financial Officer **Justin Bernick** has done a great job keeping us in the black during this economic downturn. We have maintained a strong advertising core and should do well on into the year. Nationals and inserts continue to flow in, and our locals haven't dipped much at all. Justin and our new advertising manager, **Kristen Andersen**, recently See **DIRECTOR**, Page 8

HISTORY

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the reminiscences cover common ground and present some factual data. They have compiled a list of nine questions they would like each respondent to address in his or her essay (See box, right).

"We don't mean for people to answer each question verbatim," Hebllich said. "And we certainly don't want people to leave out good anecdotes that aren't responsive to the questions. But we'd like them to keep the questions in mind and answer them somewhere in their essay."

All former staff members are invited to submit their recollections via Cullen's email address, rbculle1@yahoo.com.

Dick Dyas, who was CD managing editor in 1966-'67, has volunteered to become one of the first contributors, writing on the period from 1963-'67. But no single person can be the spokesman for an era. The editors would be happy to accept submissions that overlap chronologically.

"We're very enthusiastic about the possibilities of this effort and, although we will start small with this Web survey, I think we would eventually like to see a published book of these memoirs, complete with historical context, that our alumni would be excited to own," said Krehmeyer.

PRESIDENT

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Update: Strategic Plan

The CDAA Strategic Planning Committee's plan was approved by the full board in the fall. In brief, the CDAA's goals for the next five years include the four items listed below. Specific tasks supporting these goals are detailed in the document, which will be posted to our website. Feedback is welcome!

- Improve CDAA work efficiencies: We seek to accomplish more in less time by streamlining processes, eliminating non-value-added activities, and focusing efforts on key initiatives and committee projects.
- Strengthen relationships with the CD staff: The success of the CDAA in any given year is in direct proportion to our relationship with the CD, and there are a number of efforts we can make to improve this rapport.
- Recruit new volunteers: We seek additional support at both the committee and the board level to involve more people, accomplish more tasks, and minimize burnout of our dedicated members.
- Improve current committee efforts: Communications, scholarships, programming, events and fund-raising are all at the core of what we do, and while these committees have had huge successes in recent years, we do not plan to rest on our laurels. There is always more to be done, and we have developed a set of tasks to accomplish new goals in each area.

Update: Digitization
Another recent ongoing project has been the development of user requirements for our CD Bound Volume

HISTORY SURVEY QUESTIONS

Here are the guideline questions:

1. What were your active years on the CD? What jobs did you do?
2. Where was the paper's office located during those years? What was it like?
3. Where was the CD printed and what technology was used? What were the technological innovations during those years, if any?
4. How many times a week did the paper appear during your tenure? How many pages? What size pages?
5. What was the structure of the managing board? Who were the managing board members in your time? How were they selected? If they were elected, what were the politics of election? Did fraternity connections play a major role?
6. Did any of your colleagues on the staff go on to fame in journalism or another profession?
7. What can you say about the paper's financial condition during your tenure? Were salaries paid, and, if so, how much? Did the paper receive a subsidy from the Student Activities Fund or some similar fund?
8. What were the paper's relations with the University administration like during your tenure? What issues arose in this arena?
9. What were the major events the paper covered during your tenure? What were its most important editorial stands?

Answers should be sent via email to rbculle1@yahoo.com.

PLAN

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internships offered to students through the association.

In addition, though, the plan embraces three initiatives not specifically envisioned in the last strategic plan adopted by the association in 1994. Those are:

- 1) Expanding career assistance for students and recent alumni;
- 2) Pursuing, in partnership with the University Library, digital preservation of past issues of The Cavalier Daily and its predecessor, College Topics;
- 3) Writing a history of the paper, which dates back to 1890.

To support those initiatives, board members aim to improve the association's Web site (www.cdalumni.org) to enhance communications and career networking among alumni.

They intend to recruit more volunteers to expand and sustain the group's efforts on these and other fronts.

Fund-raising also is targeted for improvement, particularly with an eye toward supporting such potentially costly projects as digitally preserving the deteriorating bound volumes of old papers.

"We're extremely enthusiastic about the future of the CDAA," Krehmeyer said. "I think this strategic plan reflects that."

TREVOR

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Most important, I'm trying to maximize my time with my family—my wife, Allison, and our sons, Lucas and 6-year-old Gabriel.

Allison has been incredibly strong throughout the year—particularly last fall, when I worked up to 16 hours a day for the Port Authority as we recovered from the destruction of our offices.

Allison and I have tried our best to answer the boys' questions about Sept. 11. But I didn't know what to say when Lucas asked if an airplane is going to hit his nursery school. And it broke my heart to miss Gabriel's birthday party on Sept. 12, 2001.

My kids missed me terribly that fall. Now I try to be with them as much as possible—getting up at dawn to build with blocks or play ball in the backyard before I go to work.

People say you never get back the time you lose with your children.

They're wrong. Terrorists tried to take it from me. But I was given back that time.

I'm going to make the most of it.
(Greg Trevor is a former editor-in-chief of The Cavalier Daily. He currently sits on the Cavalier Daily Alumni Association Board of Directors and is chairman of the organization's scholarship committee. His essay was previously published in The Day of New London, Conn.)